

Partnering to Deliver Real Value

Stalwart Communications partners with all types of organizations embodying an entrepreneurial spirit and driven to measure every action based on business value. We are committed to demonstrating how PR and marketing initiatives can add real benefits to every organization, including yours.

- Defense
- High-Tech
- Consumer
- Professional Services
- Government



Our Clients Speak

“David’s ‘Pay-on-Performance’ model was a no-brainer to us. I strongly recommend Stalwart Communications for anyone looking to execute a disciplined, results-oriented PR campaign.”

Dean Rosenberg
Co-Founder and CEO
PortVision

“We definitely have a partner in Stalwart Communications. Dave knows our business and brings with him the creative story angles that fit extremely well with our strategic objectives.”

Reid Carr
President
Red Door Interactive

“Stalwart Communications is a firm that won my trust and confidence early with their Pay-on-Performance model. We’ve definitely found a valued partner to grow our business!”

Eric Basu
President/CEO
Sentek Consulting



FOR MORE INFORMATION:

VISIT:
<http://www.stalwartcom.com>
<http://payonperformance.com>
<http://twitter.com/Stalwartcom>

CALL: (858) 750.5560
E-MAIL: info@stalwartcom.com

STALWART COMMUNICATIONS
P.O. Box 420554
San Diego, CA 92142



Pay-on-Performance Marketing and PR Services



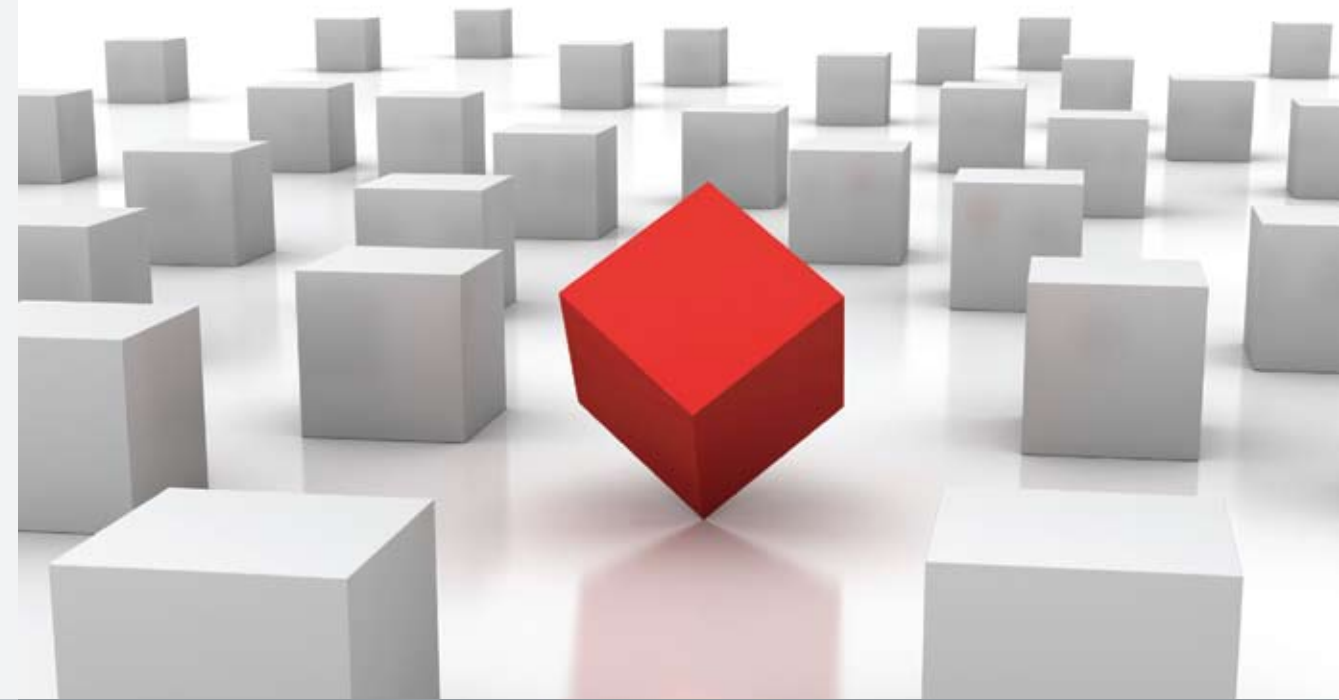
Aligning Profits with Performance.
Driving Value. Delivering Results.

WWW.STALWARTCOM.COM

Full-Service PR and Marketing – But Different

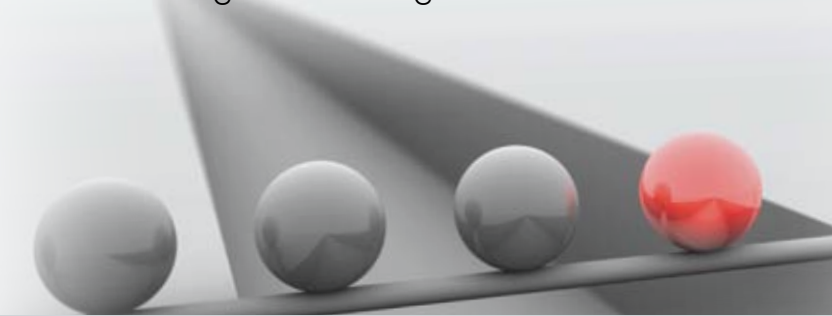
Creative, driven and experienced. Stalwart Communications is committed to delivering real value to its clients with every engagement. We possess the resources, knowledge and talent to become an integral extension of your company's marketing team, department or entire organization.

The way we do it, however, is much different than our competitors: we get paid in full only when we produce results. We call it Pay-on-Performance, a concept that's revolutionizing the PR and Marketing industry.



Leading the Charge

Stalwart Communications is a proven, savvy and tenacious PR and Marketing firm that shares in the risks and rewards in generating positive awareness for its clients in order to shorten their business cycles. Founder and President David Oates leads an organization that isn't afraid to put its money where its mouth is in delivering measurable PR and marketing results for organizations.



PUBLIC RELATIONS SERVICES

- Media Relations/Training
- Press Release/Op-Ed Content Development
- Product Launches
- Crisis Communications Management
- Employee/Internal Communications

MARKETING COMMUNICATIONS SERVICES

- Marketing/Product Content Collateral Development
- Internet/Offline Advertising Campaign Management
- Trade Show Management
- Event Planning

STRATEGIC MARKETING SERVICES

- Positioning Campaigns
- Market Research and Planning
- Primary and Secondary Market Research Tactics
- Competitive Analysis

Pay-on-Performance: A Leading-Edge Business Model

PUTTING OUR MONEY WHERE OUR MOUTH IS.

We are committed to delivering meaningful marketing and PR results for clients, and we're willing to pay for it if we don't: at least half of our projected fees are aligned to specific events that we must achieve on their behalf. These include, but may not be limited to:

- Securing positive press coverage
- Obtaining industry recognition awards
- Acquiring partner prospects
- Scheduling speaking opportunities
- Generating new sales leads
- Achieving investor interest

A DEDICATED SERVICE APPROACH

Pay-on-Performance means establishing measurable PR and marketing goals and relating fees to their successful conclusion. It allows us to deliver a value proposition that aligns our interests directly with those of our clients. It's how we're different from our competitors, and how we demonstrate our worth to clients each and every day.

About the President

David Oates, APR, holds more than 15 years of extensive experience managing marketing and PR programs in both agency and government environments. Prior to founding Stalwart Communications, he was the Marketing Director for Financial Profiles, a 35-year old financial planning software company. Before that, Oates was the head of Strategy and Planning for the PR firm, ContentOne. He was also a U.S. Navy officer, and served as the Public Affairs Officer aboard the aircraft carrier, USS JOHN C. STENNIS.

Oates received his MBA from the Executive Program at San Diego State University in 2004 and his bachelor's of arts from the University of Maryland in 1991.



DAVID OATES, PRESIDENT